

IRVING TOWNE CENTER

3301-3401 W AIRPORT FRWY IRVING, TX 75062



PROPERTY OVERVIEW

OVERVIEW

Irving Towne Center is a region-draw retail landmark serving the dense Irving market.

The center features the powerful draw of the trade area's only Target store, as well as popular restaurants, retailers, fitness users, medical and beauty users, services and more. As a result of this regional-draw line-up, as well as a location at two of the area's most heavily trafficked thoroughfares, Irving Towne Center is ideally suited to the surrounding community.

The combination of the location and the tenant mix means that many of the concepts, such as Target, have been located at Irving Towne Center since it first opened in the 1980s.

A RETAIL MAGNET FOR A VIBRANT TRADE AREA

IRVING TOWNE CENTER RENOVATION

Currently, Irving Towne Center is in the midst of a major renovation that is adding:

- A new, brightened façade and key visibility elements
- LED and other lighting upgrades to increase visibility, security, and sense of place
- New directional signage and tenant signage
- Life-style elements including landscaping, seating areas, arbors, and green space





TENANT MIX

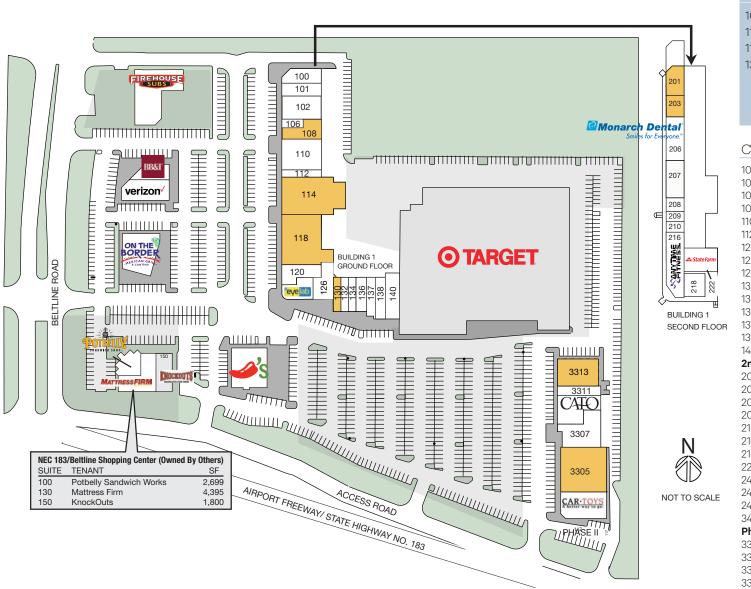
A COMMUNITY-FOCUSED TENANT MIX

In addition to Target, traffic draws at the center include:

- Retailers including Al's Formal Wear, Cato, Car Toys, Verizon Wireless and more;
- Restaurants & specialty food concepts such as Chili's, On The Border, Everest Restaurant, Giovanni's Pizzeria, Crepiano Restaurant Zero Degrees, Argentina Bakery, Yogurt Zone and more;
- Beauty, health & boutique fitness concepts including Caesars Nail Lounge, Braiding Salon, My EyeLab, Monarch Dental, Massage Workz, Realife Nutrition and Anytime Fitness;
- Services including BB&T Bank, The Tax Box, State Farm Insurance and others.



SITE PLAN



Available Space					
108	2,310 sf	Phase I	I		
114	9,438 sf	3305	8,000 sf		
118	8,796 sf	3313	4,739 sf		
130	1,170 sf	2nd Floor			
		201	2,000 sf		
		203	1,829 sf		

Current Tenants

GL

Al's Formal Wear

101	DFW Spine and Joint Center	2,000 sf	
102	Crepiano Restaurant	4,351 sf	
106	Logo Factory 2	765 sf	
110	Petra Cafe	3,183 sf	
112	Argentina Bakery	1,875 sf	
120	Realife Nutrition	1,911 sf	
122	My EyeLab	1,912 sf	
126	Yogurt Zone	2,527 sf	
132	Giovanni's Pizzeria	973 sf	
134	Yummy Hut Pizzeria	1,103 sf	
136	Eye Candy	1,304 sf	
137	Hertz	1,322 sf	
138	Zero Degrees	1,603 sf	
140	Caesars Nail Lounge	2,803 sf	
2nd Floor			
206	Monarch Dental	3,871 sf	
207	ISE Academy	2,019 sf	
208	The Tax Box	1,600 sf	
209	Braiding Salon	750 sf	
210	Massage Workz	750 sf	
216	Anytime Fitness	4,760 sf	
218	Chartwell Staffing Solutions	1,384 sf	
222	State Farm Insurance	915 sf	
2420	Verizon Wireless	3,571 sf	
2420a	BB&T Bank	2,329 sf	
2400	On The Border	5,600 sf	
3421	Chili's	6,117 sf	
Phase I	II		
3301	Car Toys	6,000 sf	
3307	Chandelier's, Etc.	4,636sf	
3308	Cato	4,671 sf	
3311	Thai Restaurant	1,600 sf	

Metrocell/Cell Tower

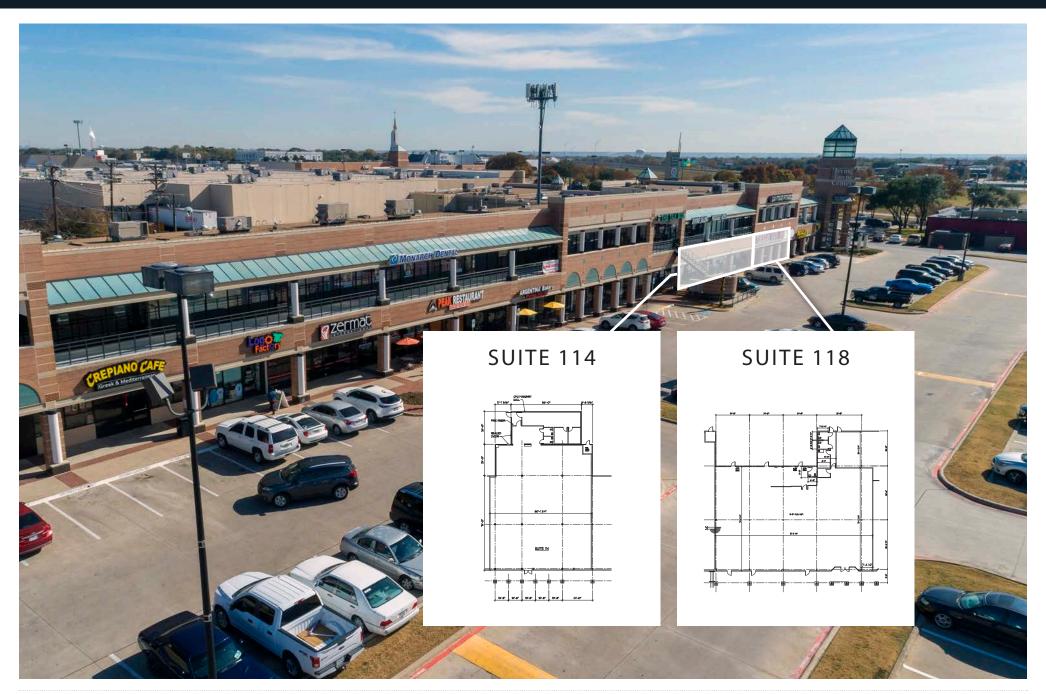
570 sf

2,000 sf

SPACE PLAN | SUITES 3313 & 3305



SPACE PLAN | SUITES 114 & 118



LOCATION



AREA OVERVIEW

Irving is a community of choice for residents of both the Dallas and the Fort Worth areas due to its proximity to major employment centers including Dallas-Fort Worth International Airport, Las Colinas, Downtown and Uptown Dallas and others.

ACCESS AND VISIBILITY

Further, Irving Towne Center offers incredible access and visibility due to its position at the junction of two of the region's main thoroughfares: SH-183 (Airport Freeway) and North Belt Line Road. The outstanding traffic counts including 199,495 vehicles per day for SH-183 and 81,156 VPD for North Belt Line Road.

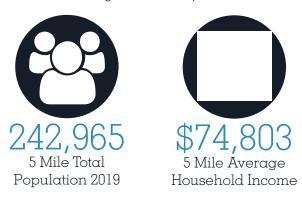
DEMOGRAPHICS

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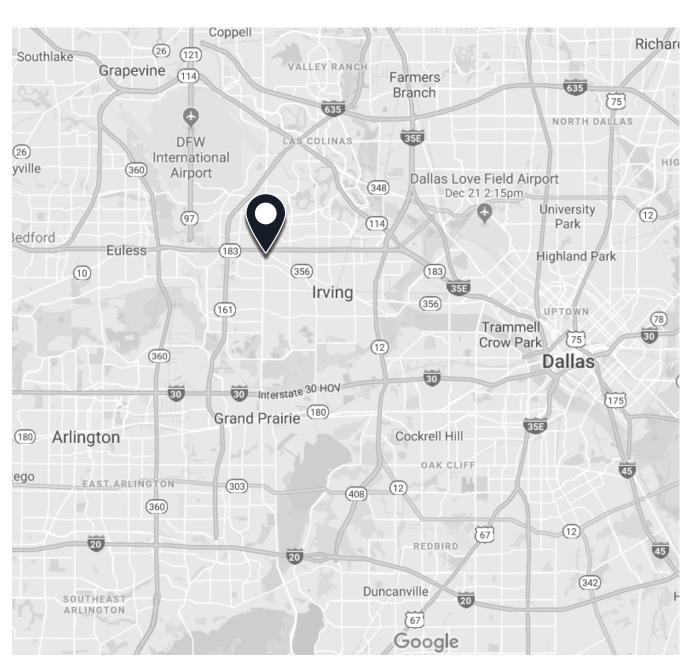
The trade area for Irving Towne Center offers a dense market with affluent households and extremely strong daytime population totals.

Within a five-mile radius of the center, the population totals 237,515 in 90,276 households with an average household income of \$\$74,141.

The daytime population within the trade area radius totals 242,965 due to the center's key location in the midst of the area's residential and commercial districts. Daytime population is important to retail concepts because it helps drive traffic throughout the day.









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FOR MORE INFORMATION, PLEASE CONTACT

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